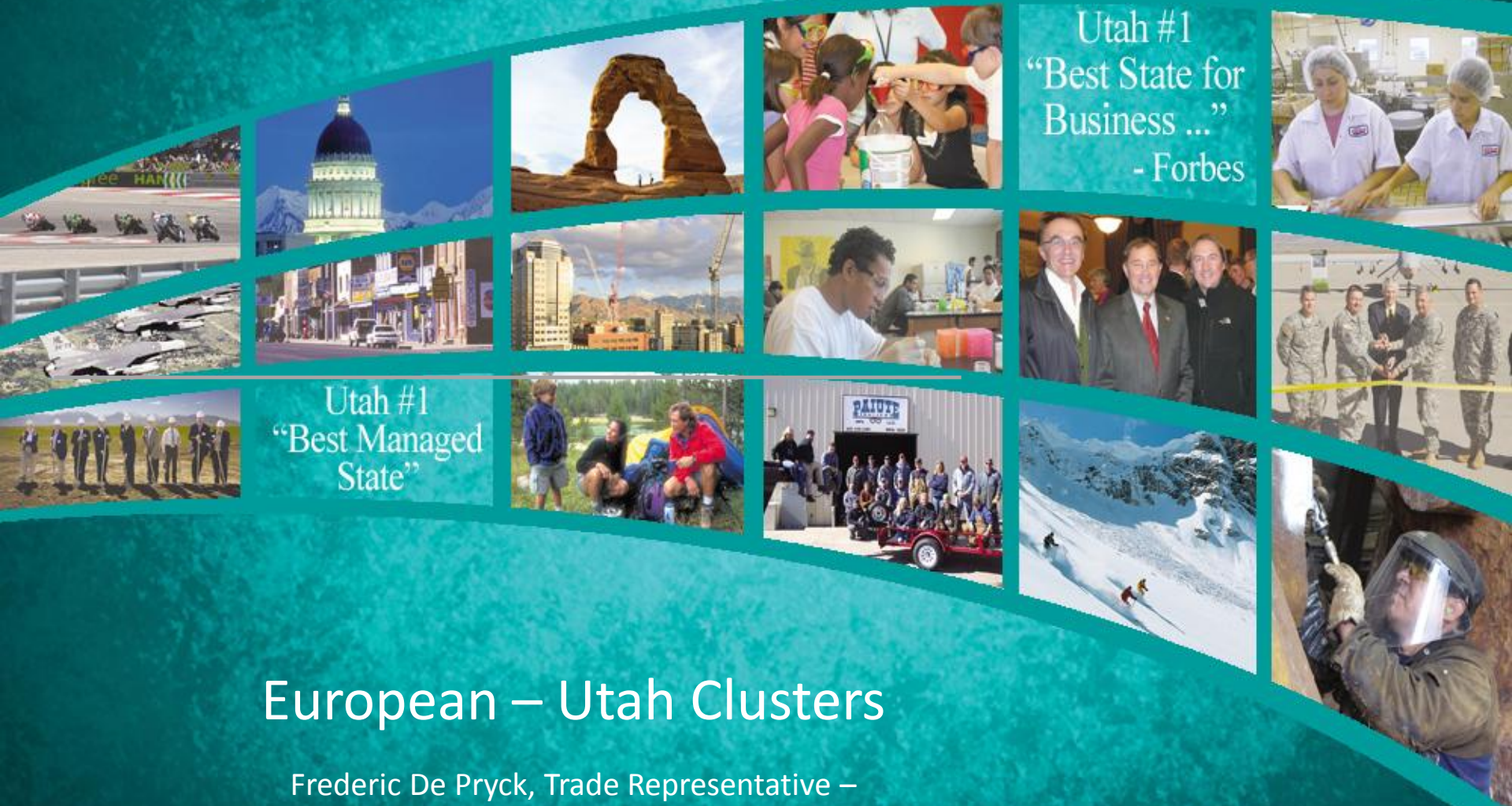




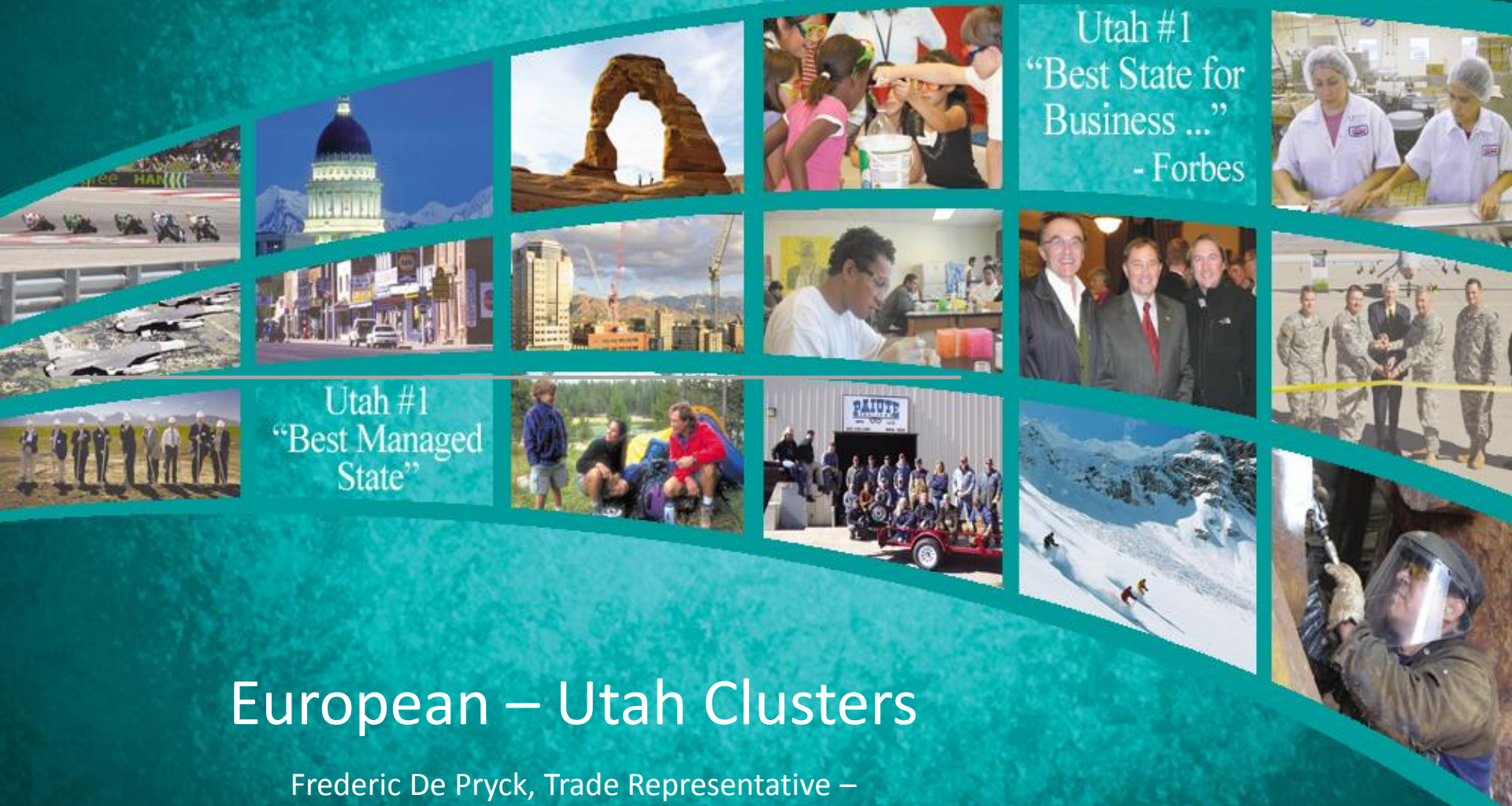
UTAH
LIFE ELEVATED



Frederic De Pryck, Trade Representative –
Europe, Governor's Office of Economic
Development



UTAH
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European Cluster Problem

Europe is on it's way to improving innovation performance to sustain a high and rising standard of living.

Clusters are critical drivers of 'open innovation', a key source of competitive advantages in the global economy.

- Innovation is heavily concentrated geographically, much more so than high prosperity or productivity.
- *Clusters lower the barriers for transforming new ideas into businesses.*





European Cluster Facts

- Some regions of Europe are less specialized than the U.S., while others are more specialized.
 - More: Alternative Energies
 - Less: Homeland Security and Defense
- European innovation debate is shifting from a focus on inputs to a discussion of clusters and the broader innovation
 - Innovation depends on the inputs made available *and* on the environment—clusters in particular—in which they are being applied.





How Government Can Help

- 1. European policies have a significant impact on clusters**
- 2. Effective European Commission cluster policies need to unite broad coalitions of partners around action agendas that integrate activities to meet the specific needs of a cluster.**
- 3. National and regional policies remain crucial for clusters, especially the mobilization of their full potential**
- 4. Policies set at the European level have an important influence on clusters, especially their emergence and their transnational linkages.**





Where Europe is Succeeding

European countries and regions have launched a wide range of cluster initiatives.

- In terms of the sheer number of cluster policies and programs, Europe is now among the most active regions in the world economy.

Example: The IMEX Global Data Exchange encourages and facilitates the international dissemination of data and opinions on topics associated with the meetings industry.

BUSINESS
CLUSTERS

generating high value jobs and economic growth





European Surveys

- ❖ Biodiesel
- ❖ Waste Management
- ❖ Aerospace
- ❖ Alternative Energies
- ❖ Bio Technology
- ❖ Composite Materials
- ❖ Defense & Homeland Security
- ❖ Medical Equipment
- ❖ Nano Technology
- ❖ Environmental Technologies
- ❖ Business Culture





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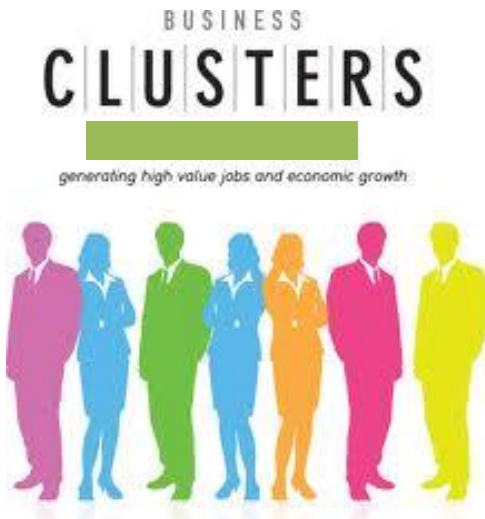


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Similar Clusters as Utah

European Surveys



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